



**IEEE**

*Networking the World™*

# IEEE-ISTO

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## IEEE Industry Standards and Technology Organization

*affiliated with the IEEE and the  
IEEE Standards Association*

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Printer Working Group  
4/13/99  
New Orleans, LA



# IEEE-ISTO: An Overview

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- Established on 1 January 1999
- Independent, not-for-profit corporation (501(c)(6))
- Affiliated with the IEEE and the IEEE-SA
  - Licensed to use IEEE logo and name
- Umbrella organization
  - Operational forum and support services
  - Provides legal forum, without need to incorporate

# IEEE-ISTO: Industry Programs

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- Each program establishes its own budget and service requirements
- Enables developers to define their unique rules and procedures to:
  - build a foundation tailored to the technology; the market; the participants; required time-frame; and the financial and human resources available
- Forum to develop standards, and to facilitate activities in support of the standard in the marketplace

# IEEE-ISTO: Offerings and Secretariat Services

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- Structured to facilitate cost-effective programs to meet product schedules, and to attain market acceptance
- Support functions allow members and leadership to focus efforts on the goals
- Core set of services available to groups

# IEEE-ISTO: Offerings and Secretariat Services

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- Formation Assistance
- Financial Management
- Intellectual Property (IP) Management
- Record Keeping
- Membership Support
- Planning and Meeting Management
- HQ Office Services and Identity
- Publication and Document Mgmt.
- On-Line Services and Communications
- General Promotion, Marketing, and Press Relations

# IEEE-ISTO and the MDCIG

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MEDICAL DEVICE  
COMMUNICATIONS  
INDUSTRY GROUP  
A PROGRAM OF THE IEEE  
INDUSTRY STANDARDS AND  
TECHNOLOGY ORGANIZATION

- 1st industry group organized within IEEE-ISTO
- Formed to accelerate, promote, and support the activities of the IEEE 1073 (Medical Information Bus) Standards Committee, and market and position the capabilities of standardized data communications.
- ALARIS Medical Systems, GE Marquette Medical Systems, Siemens Medical Systems, and Hewlett-Packard
- 2 Press Releases (Business Wire) - 2/12/99

# The IEEE-ISTO and the PWG

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***The Printer Working Group, a program of the IEEE Industry Standards and Technology Organization, will be able to....***

- Maintain its unique identity and flexibility in direction and actions
- Operate under its current rules and procedures
- Maintain complete control of its budget and operational expenses (low organization overhead)
- Accommodate unique IP procedures
- Legally exist
- Gain recognition through affiliation with the IEEE
- Publish and distribute its standards as “IEEE-ISTO Printer Working Group Standards”
- Operate w/o risk associated with unincorporated assoc.
- Utilize resources on an as needed basis





# The IEEE-ISTO and the PWG

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- Associated Costs and Proposed Role
  - Funding model based on fees for services provided to industry groups
  - “Formation fee” waived for PWG
  - IEEE-ISTO to provide necessary resources to transition the program
  - Initial proposal to provide meeting planning and coordination for PWG

# The IEEE-ISTO and the PWG

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- Meeting Planning and Coordination
  - Hotel arrangements, contract negotiation and management, payment processing
  - Coordinate pre-registration and meeting counts
  - Processing of registration fees (credit card and/or check) and distribution of invoices as necessary
  - Coordinate the PWG “ping” list
  - Distribute meeting announcements and reminder notices
- Costs - \$1,000 per meeting plus direct costs of hotel

# The IEEE-ISTO and the PWG

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- Potential IEEE-ISTO secretariat services
  - Transition the PWG web site and e-mail lists to the IEEE-ISTO for admin. and maintenance
  - Coordination of press releases
  - Publication, distribution, and archiving of PWG's current and future standards
  - Other support services as needed by the PWG
- Costs associated to be provided after detailed review of needs and requirements

# IEEE-ISTO: Additional Information

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